

How Can The IMF Help You Succeed?

- ✓ Learn new ideas and best practices from real IT experts, actual users.
- ✓ On demand, ad hoc discussions with your peers in other companies.
- ✓ Identify opportunities to improve your IT cost and quality both internally and outsourced.
- ✓ Learn from and network with other IT executives in a completely vendor-free forum.
- ✓ Unlimited access to hundreds of reports on every aspect of IT.



"IMF is a valued resource to Caesars that facilitates a dialogue between the entire IT organization and other members. I know of no other organization that makes empirical data so widely available to our organization."

**- Charly Paelinck, Vice President of IT
Caesars Entertainment**



Follow us on Twitter
[@ITInfoForum](#)

Visit our blog at: blog.theimf.com



Information Management
FORUM 
Real Information - Real Results for Over 30 Years

The best source of unbiased
information in IT since 1975



Solutions

**Real Information.
Real Results.**

The IMF.Com

The Information Management Forum
10896 Crabapple Road
Roswell, Georgia 30075
770.455.0070
information@theimf.com

The IMF is the best source of unbiased information in IT. Since 1975, we have remained unique as a vendor-free, enterprise-wide membership for IT executives to share best practices and ideas. Our members are industry leaders who favor intellectual discussion over packaged opinions and diverse backgrounds over geographic or industry specific groups.

Our services include...

Forums

- Build **lasting relationships** with colleagues across member organizations nationwide.
- **Vendor-free environment** promotes transparent dialogue amongst attendees.
- Hear real **best practices, strategies, challenges, and management techniques** from your peers.
- Opportunities for presentation before senior IT executives in **Fortune 500 companies**.
- Specific topics of interest at IMF Forums are **determined by IMF member organizations** versus analysts or vendors.



Web Forums

- Experience interactive **web conference calls** with IT industry leaders from the comfort of your own desk.
- IMF Web Forums encourage **active participation and engagement** between the presenter and other attendees.
- Provide **professional development opportunities** to key members of your IT team by having them present on a topic or expand their knowledge base through attendance.
- IMF members provide the topics for these Web Forums. **The process is driven by you.**
- **Unbiased discussions** occur and are facilitated by IMF's vendor-free policy.

Benchmark Forum

Organizations utilize benchmarking to target and reach goals for cost improvements, productivity increases, and quality enhancements. Comparative data displays IT cost efficiency, service quality, and productivity across these towers:

Management and Administration, Help Desk, Desktop Support, Server, Application Development and Maintenance, Voice and Data Network

Connects

- IMF **creates and pursues the reference group** for your query.
- IMF **facilitates the research** for your specific topic.
- **Custom answers** to custom queries.
- **Your peers come together** to address your organization's greatest challenges.
- **Best practice groups** formed by IMF for your specific benefit.

Reports

- Members can access reports **specific to their own organization** over a particular timespan.
- Provide **professional development and continuing education opportunities** to your team members through access to reports on various IT topics.
- IT Senior Executives communicate **critical objectives** to their global staff using IMF Reports.
- One IMF report has been equated to the **value of an entire membership fee.**

The Information Management Forum
10896 Crabapple Road
Roswell, Georgia 30075
770.455.0070
information@theimf.com

Our members include...

10 of the Fortune 50 plus many of the largest **Private Corporations and Mutual Insurance Companies** in North America, several **Midsize Companies, Charitable Organizations, and Federal Governmental Organizations** from both Legislative and Executive Branches.