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United Parcel Service  
Verizon  
VMware



*"The IMF provides an excellent opportunity for me to interact with a cross industry group of my peers in both formal as well as informal settings. The information I've gained through these interactions has been invaluable to me. I also highly value the relationships I've been able to establish over the years with the forum members."*

**- Phil Folz, Sr. Vice President  
Development Services  
Chubb & Son Inc.**



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Information Management  
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## IT Financial Management



# Real Information. Real Results.

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The IMF is the best source of unbiased information in IT. Since 1975, we have remained unique as a vendor-free, enterprise-wide membership for IT executives to share best practices and ideas. IT Financial Management is an elite group that includes IT Finance leads from some of the best-recognized and most successful organizations in the world



## ITFM member enjoy...

### Quarterly Meetings

*The group meets quarterly to discuss topics, network, and share ideas.*

#### Upcoming Meetings:

**August 7 - 8, 2014**

Third Quarter Meeting  
Napa Valley, CA  
Host: Kaiser Permanente

**November 5 - 6, 2014**

Fourth Quarter Meeting  
New York City, NY  
Host: MetLife

### Monthly Calls

*ITFM hosts monthly conference calls on a variety of member-initiated topics.*



### Ad Hoc Queries

*Members often conduct ad hoc queries of the group on any issue that is top of mind. IMF has pulled together confidential discussion on a variety of topics, including:*

- Discussions on what to expect when outsourcing
- Questions on pricing
- Enterprise licensing agreements
- Recommendations on vendors

### Group Cost/Quality Benchmarks

*The group collaborates on different benchmarking projects throughout the year. Right now we're performing a benchmark study on Desktop Email. These studies can cover:*

- IT Spending Overview
- Storage
- Desktop
- Messaging
- Data Network
- Voice Network
- Applications
- Service Desk
- Mainframe
- Servers



## IT Management Membership

In addition to ITFM, The IMF also offers companies an **IT Management** membership. The IT Management group focuses on all aspects of IT, from strategic to tactical. The group is open to all IT employees in a member company, with no usage limits. This service gives your IT organization access to the following IMF services:

*Forums, Web Forums, Connect Discussions, IT Reports, and our Benchmark Forums*

## Consulting Services

**Global Information Partners** is the consulting arm of the Information Management Forum. We are dedicated to exceeding client expectations in measurement and financial governance of large Information Technology organizations. Our ideas are based on extensive experience and not encumbered by outdated tools and models.

For more information on The IMF, membership opportunities, events, and IT services, please visit our website:

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